

**Whittier Uptown Association**  
**Minutes of the**  
**Regular Board of Directors Meeting**  
Monday, December 14, 2015

**Location:** Brookdale at Chateau Whittier, 13250 E. Philadelphia St. Whittier CA 90601

**Call to Order:** 6:18 pm

**Board Members in attendance** Rick Gonzales, Liz Apodaca, Marilyn Brinegar, Chief Garry Couso-Vasquez, Steve Caringella, Cesar James, Jesse Bosque, Tony Williams, Remoun Said.

**Board Members not in attendance:** Hector Alvarado, Frank Medina, Melanie Coward.

**Non Board Members in attendance:** Olivia Rios (WUA), Janelle Gonzales (Luna Sol), Marilyn McCarty (WUA), Socorro Esparza (Sargent's Sporting Goods), Lieutenant B. Ellis and Officer E. Medina (Whittier Police), Sarah Salazar (Boys & Girls Club Whittier)

**GUESTS:** None

**CITY REPORT:** Lieutenant Ellis briefly spoke on police calls; he mentioned that car break-ins increase in the holidays and warned not to leave valuables in view. Follow Up is needed with Conal McNamara to schedule post event meetings for the Sonata and Parade

**APPROVAL OF MINUTES:** Marilyn Brinegar moved to approve the Minutes of the Regular Board Meeting of November 9, 2015. Chief Garry Couso-Vasquez seconded. Motion passed.

**TREASURER'S REPORT:** Remoun Said reported on bank balances and corrected the bank balances on the Financial Report balance sheet. He reported on the balance in the PayPal account from payments made for Antique Faire, Sonata and Parade, the amounts will be transferred to Banc of California and reported for the respective events.

**NEW BUSINESS**

- Calendar Girl Calendar – tabled.
- Silver Shield Awards 2016 – tabled.

**OLD BUSINESS**

**Farmers Market Renewal Contract – Update:** Tony Williams reported that Neo (NRD Productions) has not signed the contract renewal. He expects the contract to be signed before the existing contract expires in January.

Hiring Office Staff – Tabled

Sidewalk/Street Cleaning – Tabled Minutes of the Whittier Uptown Association Board



**Website Development:** Tony Williams reported that Ross Gile has been paid and he needs Board input to create the website. Olivia Rios will invite Mr. Gile to present at our retreat.

**Holiday Parade – Update:** Liz Apodaca reported that the event went well and had a great line-up and professional videographer. Additional volunteers would have been helpful especially at the end of the parade. A local resident complained about cleanliness and restroom issues.

**Holiday Sonata:** Marilyn Brinegar reported that the Sonata went very well. We were able to raise the carriage ride prices without much complaint. Tony Williams commented on the possibility of changing the date because the 2 events create so much work for the office staff. This will be discussed at the Board Retreat.

**Retail Stroll and Art Walk – Update:** No Update.

Retailer Shops Fashion & Beauty Collective – Tabled.

**Thursday Family Street Faire – Update:** Tony Williams reported that the City Council will vote on this event in January.

**Historic Banner Project – Phase 2 - Tabled.**

**Delinquent Members – Update:** Rick Gonzales reported that some members have dropped off the delinquent list. Steve Caringella volunteered to check if the businesses on the list are still operating.

Dining Guide 2015-16 – Tabled.

Eat Up-Town – Tabled.

Saturday Farmer’s Market – Tabled.

Uptown Networking Connection Networking Group – Tabled.

Homeless Symposium – Tabled.

**Dates to remember:**

January 11 – WUA Board of Directors Meeting 6pm at Brookdale Uptown Whittier

January 12 - City Council Meeting, 6:30pm.

January 20 – Whittier Chamber Business Expo – Radisson

January 23 – WUA Board Retreat – Location and Time TBD

January 26 - City Council Meeting, 6:30pm.

February 26 – Silver Shields Award & Dinner at Pacific Palms Resort. 6pm

**Adjourned at 6:53 to mixer.**