

Whittier Uptown Association
Minutes of the
Regular Board of Directors Meeting
Monday, September 12, 2016

Location: Brookdale at Chateau Whittier, 13250 E. Philadelphia St. Whittier CA 90601

Call to Order: 6:08 pm

Board Members in attendance Rick Gonzales, Liz Apodaca, Steve Caringella, Remoun Said, Cesar James, Tom Rios, Melinda Pena, Rose Dreislin, Tony Williams, Jessie Carrillo.

Board Members not in attendance: Jesse Bosque, Frank Medina, Melanie Coward, Hector Alvarado.

Non Board Members in attendance: Olivia Rios (WUA), Charles Scheida (Bright Thrift), Marilyn McCarty (WUA), Greg Alaniz (City of Whittier), Katie Galvin-Serbatovic, Carolyn Reggio (CAPC), Marilyn Brinegar (Pour Le Bain/Friends of Uptown), Vanessa Murillo (WUA), Lisa Gonzalez (LA Estate Services).

GUESTS:

Greg Alaniz spoke about the Spooktacular 5k Run/Walk and a possible bike race through Whittier next summer (grant application pending).

Carolyn Reggio spoke about the CAPC Celebrity Waiter fundraiser.

Cynthia Nickel spoke about Studio Danza.

CITY REPORT: Katie Galvin-Surbatovic reported on the following: the Health & Wellness planning; Halloween Capers is on the City Council agenda September 13; the Annual Budget & Report goes before City Council September 27.

FRIENDS OF UPTOWN: Marilyn Brinegar report on the presentation held at Spin Lounge on August 24. A planning session is scheduled for October 10. Friends is sponsoring the Wednesday Art Stroll, a new monthly event starting this week.

WHITTIER CHAMBER: Tom Rios reported on upcoming Chamber events.

APPROVAL OF MINUTES: Olivia Rios provided a correction to the Minutes of August 8, 2016. Tom Rios moved to approve the Minutes as corrected. Steven Caringella seconded. Motion passed.

TREASURER'S REPORT: Remoun Said reported on the financials of the WUA. The actual balances as of 8/31/16 are: Banc of California \$30,702.80; Pacific Western \$26,910.70. The balances are different from the Balance Sheet and the treasurer will provide further information as to why the balances are different at the next meeting.

NEW BUSINESS

Studio Danza Assessments – Tony Williams moved to donate \$130 toward the next Studio Danza event, “Life on the Dance Floor” on October 2. Cesar James seconded. Motion passed.

CAPC Fundraiser – Tony Williams moved to purchase three tickets (\$300 value) for the CAPC Celebrity Waiter event. Steven Caringella seconded. Motion passed.

Holiday Business Connect Mixer – Rose Dreislin reported that the next Business Connect Mixer will be held December 7. The location has not been determined.

Board Member Attendance – Tony Williams reported on board attendance. Tom Rios moved to drop Hector Alvarado from his ex-officio board seat based on lack of attendance. Liz Apodaca seconded. Motion passed (9 ayes, 1 nay). Rick Gonzales will speak with Frank Medina about attendance. Steven Caringella reminded the board that he will miss the summer meetings because of work. Rick Gonzales reminded the board members of the commitment needed. Rick Gonzales also reported that we need board attendance at City Council meetings, especially when Agenda items involve WUA.

Dia De Los Muertos – Melinda Pena reported on the negotiation process with Yolanda Garcia. WUA will not sponsor the event this year, though Ms. Garcia hopes to work with us next year.

Annual WUA Membership Meeting – Olivia Rios reported that we must hold our membership meeting before September 27. The meeting will be held at 6pm on September 20, 2016 at Brookdale.

Mission Statement – Tony Williams reported on the progress made by the subcommittee and presented the Proposed Revision Mission Statement. Tony Williams moved to accept the proposed revision. Cesar James seconded. Motion passed. Steps to adopt the new mission statement will begin.

OLD BUSINESS

CBD – Update: Tabled to Closed Session.

Homeless Symposium - Update: No update.

Christmas Parade - Update: Steven Caringella reported that Ginny Ball accepted the invitation to be the Grand Marshall; the VIP breakfast will be at the Knotted Apron; Commercial spots are available for \$100 during the video. Board members are needed to volunteer.

Health & Wellness - Update: Rose Dreislin reported that the meeting with the City went well. Instructor spots and most vendor spots are filled. Volunteers are needed.

Board Member Pictures - Update: Tony Williams reported that a photographer will be coordinated. Tony Williams moved to spend \$300 for Board Member and Staff portraits. Steven Caringella seconded. Motion passed.

Thursday Family Street Faire - Update: Tony Williams reported that the producer is late in paying fees to WUA and to the security company.

Delinquent Members – Update: Rick Gonzales reported on the delinquent member list and commented that Geeks is still delinquent, and owner Maria is participating in the Thursday Family Street Fair.

Hathaway Dinner Tickets 3 Available: Board members were recruited to attend the dinner to support the Whittier Chamber.

Boys & Girls Club Tickets Available: Board members were recruited to attend the event with Olivia.

Taps & Tapas: Rick Gonzales reported on the status, volunteers are needed. Marilyn Brinegar and guest will represent Friends of Uptown.

Calendar Girl: Rose Dreislin asked for clarification on the budget for the calendar to be completed. Board members were encouraged to purchase ad space.

Adjourned to Closed Session at 7:52.

Minutes taken by Liz Apodaca.