

Whittier Uptown Association
Minutes of the
Regular Board of Directors Meeting

Monday, November 14, 2016

Location: Brookdale at Chateau Whittier, 13250 E. Philadelphia St. Whittier CA 90601

Call to Order: 6:07 pm

Board Members in attendance: Rick Gonzales, Steve Caringella, Melinda Piña, Rose Dreislien, Cesar James, Liz Apodaca, Jessie Carrillo, Remoun Said, Leeba Lessin.

Board Members not in attendance: Tom Rios, Tony Williams, Jesse Bosque.

Non Board Members in attendance: Olivia Rios (WUA), Marilyn McCarty (WUA), Katie Galvin-Surbatovic(City of Whittier), Vanessa Murillo (WUA), John Beyton, Officer Brian Ellis (Whittier PD), Lisa Gonzales (LA Estate Services).

GUESTS:

Brian Ellis WPD, John Beyton United Nations Association – discuss collaborating in 2017 Earth Day, they are still evaluating how to make this better. More speakers, shade over audience, separation between vendors and speakers. They felt it was a great event and would like to formally request working together in 2017. They will speak with City Council to make appeal and increase the Cities involvement.

Whittier Police Department reported that there homeless in the cell tower and got cleaned up real quickly. The homicide on Pickering and Camila was not a random act. They have leads on that. Officer McClure is the officer in the met car and tracking homeless more.

CITY REPORT:

Meeting on street scape to look like. Consultant and city will have several meetings the next few weeks. The council voted to change the community district and the consultant wanted to go. Removed city has and other city and churches off friends. And it's been tightened up. 32 townhome development on Norwalk and Beverly/Workman Mill.

The street pressure washing, no update. Jeff Collier has authorized it before the Sonata. Conal will speak with Jeff and get back to us. Katie, per Chris M there will be work in the ride aid parking lot and behind Spin, drilling holes. Marinello building has sold. But doesn't know the buyer. Super Mex got approved by the Council and nice compromise.

Whittier Chamber Update – tom not attended, hence, no report.

Friends of Uptown – Updating website and in holding pattern. Having the Art walk on December 14th, second Wednesday of the month.

WHITTIER CHAMBER: Olivia Rios reported on upcoming Chamber events.

APPROVAL OF MINUTES: Lebba moved to approve to pass minutes of October. Cesar seconded. Motion passed. No vote by Rick, Melanie or Tom.

TREASURER'S REPORT: Remoun Said reported on the financials of the WUA. \$28k pacific western and \$7k in Banc of Calif. Assessments ytd \$113 FM ytd: \$44,500 check the reports for correct figures.

NEW BUSINESS

Resignation from Melanie: Rick received resignation from Melanie Coward. Family illness. Hopes to come back in 6 to 8 months. Rick makes the motion to accept Melanie Cowards resignation effective immediately. Remoun Said 2nd. Motion passed.

Date of Board Retreat: January 14th. Location: TBD Time: 8am to 2pm with working lunch.

Holiday Quarterly Mixer: Rose Dreislien date is set for December 7th. WUA and Brookdale are joining forces to have his Business Mixer and Toy Drive for The Whole Child. Budget of \$250.00. Highlight 5 new business. Event at Brookdale Uptown Whittier.

Board Training – Liz Apodaca forgot to bring information. It be referred in retreat. Rose, suggested Vanessa get training on Instagram. Rick agreed about the training. Place item on Board Retreat agenda.

OLD BUSINESS

CBD – Update: Melinda Peña reported next meeting is December 6 at 3pm at the Whittier Police Station. I'll be an update. She attended City Council and changed the map and restructured it. Look at Map 1A from previous notes. On Nov 30th at the Nixon Building will be a Street Scape Meeting that will be taking place in Uptown. Flier has been distributed. They are seeking input and opinions to share with the community. Rick Elias had a separate meeting with City Officials with Jeff Collier ad Josue Alvarado. Meeting with business owners, including trees, street cleaning, has lots of ongoing complaints. Other dates on flier provided to board.

Homeless Symposium - Update: Cesar James has no update, but quarterly meeting will take place Saturday Nov 19th.

Christmas Parade - Update: Steven Caringella informed that postcards will be distributed along with posters. Sign Up Sheet is circulated. David Ono Celebrity Grand Marshall. Parade update is in package. VIP breakfast at The Knotted Apron. Convertibles request made to all board members to drive Dignitaries. 5 vehicles from soroposmist, 6-8 from Dad's Club. Cars for barricades has been determined. Rio Hondo

Journalism volunteers and Victory Outreach will also assist. Reviewed holiday video and needs a little more verbiage and slow speed.

Sonata – Update: Melinda provided update. Met with Jessie over the weekend to discuss the event. The amount of money and what we re-coupe is not good. The WUA has a responsibility use member's monies. One double decker trolley, 1 carriage and working on another. Suggest to take credit cards or a spot where someone can swipe a card. Marilyn McCarty reviewed utilizing Pay Pal as a method of on-site payment. Firm price is \$5.00 across the board for all rides for Adult and those under 3 years of age ride for free. No group rate. No Cinderella carriage this year.

Volunteer / Board Shirts: Jessie reported that he has source a Moisture Wick shirt at \$30.00. Proposal will be sent.

Board Member Pictures - Update: Melinda will be on the 16th and 21st. An email was sent out to the Board, the slot is for 30 minutes for 3 people. Vanessa is assisting Gerardo. Vanessa will resend schedule to office and Board.

Delinquent Members – Update: List provided as well as new members.

Side Walk Cleaning: reviewed pricing from Athens and Continental. Several merchants have cleaned on their own. We will wait until the City's commitment for the cleaning.

Misc: Rose Dreislien created a new group Young Entrepreneurs and going forward with group. Wants support of WUA including manpower or resources. January 19th is the new meeting at the Whittier Museum.

Adjourned to Closed Session at 7:52pm.