

Minutes of the Whittier Uptown Association Board Meeting

Meeting of Monday, July 14, 2014

Location: Emeritus at Chateau Whittier, 13250 E. Philadelphia St. Whittier CA 90601

Call to Order: 6:05 pm

Board Members in attendance Rick Gonzales, Eduardo Tarin, Marilyn Brinegar, Tony Williams, Remoun Said, Hector Alvarado, Chuck Marsden, Chief Garry Couso-Vasquez, Liz Apodaca

Board Members not in attendance:

Non Board Members in attendance: Olivia Rios, Angelica Frausto (City of Whittier), Sandra Hahn (Crepes & Grapes), Karen McHale, Karina Andrade (Citizens for Transparency in Uptown), Shawn Thomas (LA Security & Protection Services).

GUESTS: Guests spoke regarding the following topics: Sandra Hahn provided an update on the preparations for the Art Crawl event (9/27/14);

CITY REPORT: Angelica Frausto reported on the following: the Annual Report is due Tuesday, September 2, 2014, and the General Membership Meeting must be held prior to August 15, 2014; new programs should be included in the proposed budget; the Car Show is going to City Council and should be approved.

APPROVAL OF MINUTES: Tony Williams moved to approve the Minutes of the Board Meeting of June 2, 2014 as corrected. Eduardo Tarin seconded. Motion passed.

TREASURER'S REPORT: Tony Williams presented a report of bank account balances.

NEW BUSINESS

New Board Member Application: Applications were received from Liz Apodaca, Tom Rios and Steven Caringella. Rick Gonzales expressed interest in appointing Liz Apodaca to the Board. Tony Williams moved to appoint Liz Apodaca as a Board Member. Eduardo Tarin seconded. Motion passed. Tony Williams nominated Liz Apodaca as Secretary. Eduardo Tarin seconded. Motion passed. Tony Williams reported that Steven Caringella is unavailable for the summer. No vote was taken on the applications of Tom Rios or Steven Caringella.

Board Packet: Marilyn Brinegar presented a sample of a binder that should be used by Board members to organize their notes and information. Olivia Rios will coordinate the project.

Resignation of Board Members John Parker & Alex Alaniz: Rick Gonzales announced the resignation of Board members John Parker and Alex Alaniz.

Art Crawl: Rick Gonzales commented on the event, following up on comments made during Guest Comments. Ms. Frausto requested information on whether the WUA will host the event and be the sponsoring non-profit. Ms. Hahn responded that she would like the Association to be the event applicant. Remoun Said made a motion to support the Art Crawl contingent on the two sides being able to agree on a producer contract. Chuck Marsden seconded. Motion passed.

Fall Antique Fair: Tony Williams commented that he will be the Chair for the event.

OLD BUSINESS

Family/Wednesday Street Festival: Tony Williams commented that the planning process has progressed so that the Board is ready to present a permit application to the City. Ms. McHale made a suggestion to hold the event once or twice per month rather than weekly. Ms. Frausto commented that the soonest the City Council will review the application is August 12. Parking issues were discussed. Tony Williams made a motion to submit the proposal for the Wednesday Night Festival to the City. Chuck Marsden seconded. Motion passed.

Historic Banner Project: Marilyn Brinegar commented on changes to the design of the proposed banner. Tony Williams moved to ratify the motion made by email to approve a budget of \$4,000 to pay for the banner project. Remoun Said seconded. Ms. Frausto commented that the City will install the banners for the first installation, and she suggested we prepare a schedule of removal and replacement. Motion passed.

5 Point Plan: Hector Alvarado reported that he is forming a subcommittee to meet on a weekly basis. Mr. Alvarado will prepare a survey to be sent to the Members. The subcommittee will meet on Thursday afternoon.

Friends of Uptown: Marilyn Brinegar reported that Friends of Uptown has withdrawn its request for funds, and it is able to accept donations from individuals.

Taps & Tapas: Rick Gonzales reported that volunteers are needed to assist at the event. The logistics are being handled by the office. The last committee meeting will be held on July 21. Tee shirts will be printed and will be sold at the event. Miss Los Angeles offered to attend.

Voting Rights of Ex-Officio Board Members: Tony Williams commented a proposed Amendment to the Bylaws.

New Awning and Painting Exterior of Office: Rick Gonzales reported that the awning will recovered in black and the building painted in earth tones. Ms. Frausto commented that permit fees are required. Mr. Gonzales shared a map of another community as a sample of something that can be created for Uptown.

Uptown Connection Event: The event will be held at Phlight on July 24. There is a plan to canvas Uptown on Friday, July 18 starting at 2pm. The Board will meet at 1:45 at Winchells.

Bank of America Building Clock Repair: Tony Williams reported that the vendor who services the clock for the City is out of state. Mr. Williams received a quote of \$300 from an electrician to evaluate the clock. Tony Williams moved to approve spending \$300 to get an estimate and possible repair of the clock. Marilyn Brinegar seconded. Motion passed. Ms. Frausto commented that the building is a historical landmark. She will contact the historic preservation planner for information. Ms. McHale commented that the Miller Act may provide guidelines on who must pay for the repair.

Delinquent Member Project: Rick Gonzales reported that he will take over this committee. A large check was recently received.

Whittier College Collaboration: Olivia Rios reported that New Student Orientation will be on August 30 and 31. The College may get involved in the banner project.

Uptown Connections: Marilyn Brinegar commented that the Friday canvassing may encourage more participation. Friends of Uptown may sponsor informational seminars to provide useful information.

Friday Farmer's Market: Tony Williams reported that a vendor submitted a complaint against Market Manager Neo. The committee obtained a peaceful resolution. In the future, complaints will be handled by the Board Chair and committee rather than the Market Manager.

Car Show: Tony Williams reported that he met with the City last week to respond to questions and concerns. The event needs to be marketed more. The committee expects 400 cars to register. Olivia Rios commented that we received a sponsorship from Triangle Distributors. Car related vendors will participate. Food vendors will be managed so that there is only one vendor per food category. Members will be solicited to participate in the Food Garden.

Marilyn Brinegar commented that we need a few more contestants to sign up. Boutiques and salons have signed up. Olivia Rios will contact the City to find out if there a stage that we can use for the contest.

Marketing Committee/Newspaper Ad: Remoun Said reported that he is working on promotional videos. More participation is needed for the newspaper ad. Information will be provided for the Friday canvassing project.

Lighting Project: Marilyn Brinegar reported that this project is tabled for now. Tony Williams is communicating with the City to keep the project going. Olivia Rios reported that JK Properties will hang our decorations this year.

Christmas Parade: Liz Apodaca agreed to be the committee Chair. Meetings will begin on Friday, July 18. Tony Williams suggested that we outsource to a producer. Olivia Rios will research the cost.

Sonata: Marilyn Brinegar commented on plans for the event. The hay rides were successful last year; Road Runner Tow is willing to provide the vehicle again.

Holiday Window Display: The Window Display contest will be December 1 through 5, with the winners announced at the Sonata.

Dates to Remember:

Wake Up Whittier: Wednesday, July 16, 2014, 8am, Credit Union of Southern California

City Council Meeting: Tuesday, July 29, 2014, 6:30p.m. at City Hall

Taps and Tapas: July 26, 2014 at the Whittier Community Center

Car Show: August 16, 2014

Next Board Meeting: Monday, August 11, 2014, 6pm at Emeritus at Chateau Whittier

Friends of Uptown Meeting: July 15, 6pm at WUA

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Adjourned to Closed Session at 8:05.