

## Approved Board Meeting Notes September 11, 2017

**Start Time:** 6:10pm

**Board Members in Attendance:** Rose Drieslein, Tom Rios, Steven Caringella, Jesse Bosque, Rick Gonzales, Remo Said, April Gallegos, Claudia Prado, Frank Medina, and Cesar James

**Conference Call:** Jessie Carrillo

**Not in Attendance:** Marisa Sotomayor

**Non-Board Members & Guest:** Olivia Rios (WUA), Katie Galvin Surbatovic (City of Whittier), John Beyton (United Nations Association), Marilyn Brinegar (Friends of Uptown), Officer Ponze (Whittier PD), Socorro Esparza (Sargent's Sporting Good) and Lisa Gonzales (LA Estate Sales).

Guest Marilyn Brinegar informed they are still seeking advertisement for the Calendar. Only Remo and April has responded. Others who committed have not been in contact or sent artwork or paid the donation is \$50.00. Art Stoll is same week. Wayne Perry is the feature artist and will be at Colonia Publica.

Officer Ponze provided update on security in Uptown. Two walking officers are patrolling the area, 4x a week. Also four new officers have completed academy training and will be on staff shortly.

Socorro mentioned she will be present at the next City Council when Sonata gets approved. She has been seeking sponsorship and has commitment from Toyota, Caremore, Republic Services, Ravello's Restaurant. The first committee meeting will take place soon. For entertainment she has confirmed 8 choirs and 5 dance groups.

**City Report:** Katie mentioned she will stay through the entire meeting. The City is redoing their general plan and invited members to the meeting. Also community workshops will take place on 9/23 at 9am-12pm and 1pm-4pm at Parnell Park. The second meeting is on 9/30 from 9am-12 noon at Historic Train Depot and 11am-1:30pm at Palm Park. All sessions are open to the public. Envision is sending press release and flier to Olivia Rios to share with members. Outreach Phase 1 is the workshops and Phase 2 is planning or frame work which will take

approximately 1 or 2 years to develop. There is a possibility of more meetings down the line, to be determined. Will be similar to the meetings held for street scape. She will chime into meeting as necessary.

**Friends of Uptown (FOU):** Liz Apodaca appreciates assistance with Friends of Uptown to promote Art Stroll and approving parade proposal. Will support with volunteer meeting this week.

**Chamber Update:** Tom Rios reported that the Chamber had a meeting this morning and are getting ready for Hathaway Golf Tournament. They are seeking volunteers. Mixer at the Golf Tournament is on the 18<sup>th</sup>. Dinner is \$30.00pp. Wake up Whittier is on September 20<sup>th</sup> at Costco in La Habra; Non Profit Networking workshop is on September 22 at 10am-11:20am at Parnell Park. Future meetings are on October 25<sup>th</sup> and November 29<sup>th</sup> at the Whittier Museum. Call the office or chamber to register.

**Minute Approval:** Motion was set by April Gallegos to approve August minutes. Seconded by Tom Rios. Board voted. Motion passed. Steven and Frank abstained since they did not attend meeting.

**Treasurers Report:** Tom Rios reported the latest budget. Net income \$47,560. Working on 2017 budget. We are ahead by \$8k for August. Motion voted and report accepted. The Association is starting to pay Sonata carriages. Rick motion to accept Treasurers report at \$47,506. Steven seconded. Board voted. Report passed.

**Resignation:** Adrian Borrego, Michael Burkhardt and Melinda Pina resigned from the Association Board of Directors. Adrian has moved to assist the Homeless Consortium. Rick made a motion to approve resignations. Second by Remo. Board voted. Motion passed.

**Halloween Capers:** Rose would like to reinstate Halloween Capers and be scaled down from last year's event. She and Olivia will coordinating with merchants, have a budget of \$500, no vendors or performances. Will keep mob flash dance and coordinate with studios. Katie suggested to submit permit and will most likely will be approved since we are not closing down the streets. Rick and April oppose since it was eliminated. Frank is in favor of the event if it is done correct. Frank

made motion to have Halloween Capers this with a budget of \$500.00. Tom seconded. Motion voted. Passed. Rick and April voted no.

**Committee Audit/Bylaws:** Rose would like to implement an audit and bylaws committee to implement recommendations and systems. **Audit committee** would be Remo, Rose and Tom Rios. Per Katie, the Association is still in an audit review. It will take a while for staff to review the audit submitted. April asked about the audit language. Per Rose, it was included in the annual report submitted. **Bylaw committee:** Frank, April, Rose, and Jessie Bosque will assist.

**CAPC** – Liz Apodaca spoke about the Celebrity Fundraiser on Friday, October 7<sup>th</sup> for CAPC. How it supports children and adults with disabilities. April mentioned she has 2 students who work for her and validated it's a great program. There is game boards. Olivia will send more info to directors. Olivia mentioned that the Association has allocated funds to attend.

**Lip Sync Fundraiser:** Rose commented she will be singing along with Olivia and Frank. She needs volunteers to be backup singers. Event is for Women's and Children's Shelter Center.

**Old Business:**

**Christmas Proposal was up for vote.** Board Directors voted yes with the exception of Jessie Carrillo who voted NO. Proposal passed.

**Holiday Committee:** Olivia announced that both Holiday Sonata and Parade meetings will take place Wednesday, September 13<sup>th</sup> at WUA office starting at 6pm.

**Side Walk Cleaning:** Jessie Carrillo updated Phase 1 cleaning was between Philadelphia and Bailey on both sides of the street earlier this month. Phase 2 will be the remainder of Diamond area, Bright Ave, Comstock Ave and other streets closer to Greenleaf including breezeways. Budget is \$8,000 more or a total of \$10,600 to complete Phase 1.

Rick asked if price is based on square footage. Break comes to \$2,500 per block on both sides and its competitive pricing. Jessie Carrillo is working with JK Properties and KC Cleaning. Tom Rios asked if this was in this year's budget. It was. Completion will depend on allocating funds. Update is doing the

balance or Phase 2. Need to notify merchants of cleaning date. Jessie Carrillo mentioned he did a walk through with JK Properties and they will complete Phase 2 in the near future.

**Eat Uptown:** Rick asked that we pay for boosting and marketing for event. He and April Gallegos met last week regarding other equipment rental and will be using the vendor AM/ PM Equipment rental. A schedule for volunteers has already been sent. Jessie Carrillo has forward the ABC permit to Whittier PD. He's waiting on their approval to have the beer garden. A new contact at the City was assigned to this project. Also security plan was submitted to the City. Trash containers will be coordinated through Athens. Rick will give Claudia logo of nonprofit being used and they will sell water at the table. Next committee meeting for Eat Uptown is on September 19<sup>th</sup> at 6pm to provide update. Monies to be donated to restaurants will depend on the final net. Tom will donate 10 cases of water for nonprofit to sell and keep proceeds.

**Vote for Audit:** Rose motioned to approve audit for 2017. Board voted. Motion passed.

**Vote for 2018 Budget:** Rose made motion to vote and approve the 2018 WUA Annual Budget emailed to Directors. All voted. Motion passed. Budget approved.

**Meeting Ended 7:26pm**

**Minutes taken by Olivia Rios**