

Whittier Uptown Association  
Minutes from March 12, 2018 Board Meeting  
**APPROVED**

**Start time: 9:11am**

**Attendance:** Rose Drieslein, Claudia Prado, Marisa Sotomayor, Frank Medina, Jesse Bosque and Jessie Carrillo.

**Not in Attendance:** Remo Said, Tom Rios, April Gallegos

**Guest:** Olivia Rios (WUA), Colleen Kostner (The Rusty Monk), Frederik Wilkens (REACH), Ruben Espejel (PIH), Shelter's Right Hand, Daniel Gomez (WUA Farmers Market Manager), Katie Galvin Surbatovic (City of Whittier).

**Frederick Wilkens.** Came to introduce himself also let us now about their fundraising event -Reach Gold Tournament on May 17<sup>th</sup> at Coyote Hills Golf Course in Fullerton. He distributed fliers with information and is hoping the WUA will support the event.

**Colleen Kostner** Discussed the possibility of assisting the Association with Social Media efforts, including different ways to showcase the businesses. Will schedule a meeting with Colleen to strategize.

**Ruben Espejel** from PIH Health. They are doing a Fundraising. Came to raise awareness and seeking support.

**City Report:** Katie advised all Annual events have been approved. Official letter was provided to Olivia Rios. A pre-event meeting for Antique Fair will be scheduled in the next few weeks. City council is seeking applicants for various commissions. Information is available on the City's website.. Elections is coming up on April 10th. Frank asked Katie about Farmer's Market possibly being relocated to the Whittier Depot. Katie will look into it.

**Approval of Minutes:** Frank Medina motioned to pass. Board Voted. Minutes Approved.

**Treasurer's Report:** Rose Drieslein motioned to approve financial report, Frank Medina second. Motion passed.

**Executive Committee Election 2018-2019:**

**President – Frank Medina (nominated by Rose)** voted by: Frank, Rose, Jesse B, Claudia, Marisa and Jessie C. YES

**Vice President- April Gallegos (nominated by Frank Medina)** voted by: Frank, Rose, Jesse B, Claudia, Marisa and Jessie C. YES

**Treasurer- Tom Rios (self-nominated)** voted by: Frank, Rose, Jesse B, Claudia, Marisa and Jessie C. YES

**Secretary- Claudia Prado (self-nominated)** voted by: Frank, Rose, Jesse B, Claudia, Marisa and Jessie C. YES

All other Board Directors will remain as Board Directors. Executive Committee for 2018-2019 is Frank Medina (President), April Gallegos (Vice President), Tom Rios (Treasurer) and Claudia Prado (Secretary).

Board Installation to take place in April. Date and location tbd.

**Consolidate Bank Accounts:** Closing Bank of California. Keeping Chase Bank. Use Chase as the primary checking account moving forward. Add Frank and April as signers once they are installed in their new positions.

**Resignation Rick Gonzalez:** Voted and accepted via email.

**Marketing Decals:** voted via email. WUA will print decals, need size of decal for price bidding.

**Art Stroll:** Marilyn Brinegar asked for Artstroll to be added to WUA insurance. Jessie Carrillo said we should help, maybe through sponsorship. Also suggested bringing Artstroll to WUA. She would have to become a board member to manage event.

**Art and Antique Festival:** The event is  $\frac{3}{4}$  full. Looking for 2 performers. No Vendors will be in front of businesses. Will offer the front space to the Business.

**Car Show:** Will start at 9am instead of 10am. Need cars to block the street, it should be Vito responsibility. We need help getting signatures, text Frank to help.

**Farmers Market:** Daniel Gomez, Farmers Market Manager, earning at the market were \$1200 last week. Social media is doing great. Planning a special Easter event. Revamping application process. EBT is working, took training. Set a cut-off date to April 1<sup>st</sup> to vendors for updated details. Also, requested budget for flyers + banners, we need a quote first. Rose asked to reach out to Whittier Library for a booth. The Board agreed and informed Daniel not use his personal email to communicate with him. Frank recommended to use one email for Farmers Market. We will reimburse Daniel for old business cards, WUA will provide new business cards and add WUA logo. Daniel proposed to higher pay to 40% (Currently 30%). Requested Petty cash for EBT, at least \$100, will need to send WUA email to request petty cash. Olivia sent email with list of items to follow through to Daniel at the request of board.

**Quarterly Mixer Event:** Marisa advised to have a budget for mixer, otherwise business owners won't want to participate.

**Web Update:** Tabled

**CBD:** Jessie Carrillo proposed to work with CBD and provide funds towards sidewalk cleaning.

**END: 10:54am**

Notes taken by Claudia Prado