

**Whittier Uptown Association
Agenda – Board Director Meeting
Monday, February 12, 2018, 6:00pm
Brookdale Uptown Whittier
13250 E. Philadelphia St, Whittier CA 90601**

Start: 6:12pm

Attended: April Gallegos, Jessie Carrillo, Frank Medina, Tom Rios, Jesse Bosque,

Absent: Rose Drieslein, Claudia Prado, Marisa Sotomayor

Guest: Olivia Rios (WUA), Frank Perez (Snapt Deal), Katie Galvin-Surbatovic (City of Whittier), Susanne Mendoza (Uptown YMCA), Marilyn Brinegar (Friends of Uptown), Manny Cuchilla (Smart Print)

Approval of Minutes - Tabled

Treasurers Report – Tabled

Executive Committee Election 2018-2019 – Tabled

Dancing with the Stars Sponsorship: Olivia Rios promoted the Dancing with the Whittier Stars and asked support for sponsorship and ticket sales to board.

Resignation of Rick Gonzales: Jessie Carrillo confirmed the resignation of Rick Gonzales, Ex-Officio, from the board to tend to personal matters and his business.

Annual Planning Meeting – Tabled

Uptown Assoc Improv. Organization (formerly CBD): Frank Medina attended the meeting and reviewed topics discussed, such as branding and identification of Uptown, RFP's out for PR, social media, web etc.

Election Update: Olivia Rios informed that we did not receive any candidate applications for 2018-2019.

Art & Antique Update: Jesse Bosque mentioned we are in full mode for the event.

Car Show Update: Frank introduced Manny Cuchilla who provided final artwork and t-shirt design. Few design elements were changed to reflect committees recommendations.

Quarterly Mixer Event- Tabled

Web Update – Tabled

END: 7:45pm

Notes taken by Olivia Rios