

Whittier Uptown Association
Minutes of the
Regular Board of Directors Meeting

Monday, March 14, 2016

Location: Brookdale at Chateau Whittier, 13250 E. Philadelphia St. Whittier CA 90601

Call to Order: 6:08 pm

Board Members in attendance Rick Gonzales, Steve Caringella, Liz Apodaca, Tony Williams, Frank Medina, Remoun Said, Cesar James, Melanie Coward.

Board Members not in attendance: Hector Alvarado, Jesse Bosque, Marilin Brinegar, Chief Garry Couso-Vasquez.

Non Board Members in attendance: Olivia Rios (WUA), Officer Bryan Ellis (PD), Conal McNamara (City of Whittier), Katie Galvin-Surbatovic (City of Whittier), Melinda Piña (Piña Academy), April Gallegos (La Pescadora), Jessie Carrillo (J2 Architects), Marilyn McCarty (WUA), John Beynon (WAEC).

GUESTS: No guest comments.

CITY REPORT: Conal McNamara congratulated the WUA on the approval at City Council of our spring events, including the new Thursday Night Family Festival. Rick Gonzales commented on the Candidate Forum.

Officer Bryan Ellis reported that violent crime is down and property crime is up. He commented on the possibility of adding bike patrols in Uptown.

APPROVAL OF MINUTES: Melanie Coward moved to approve the Minutes of the Regular Board Meeting of February 8, 2016. Tony Williams seconded. Remoun Said, Rick Gonzales and Frank Medina abstained. Motion passed.

TREASURER'S REPORT: Treasurer Remoun Said reported on December and January assessment checks.

NEW BUSINESS

Antique Faire – Tony Williams reported on the status of vendor and dealer participation, and the activities planned for the event.

Election of Executive Committee – Remoun Said nominated as Treasurer, Melanie Coward nominated as Secretary, Tony Williams nominated as Vice President, Rick Gonzales nominated as President, Liz Apodaca nominated as President

- Melanie Coward moved to approve the nominated Treasurer, Secretary, and Vice President. Steve Caringella seconded. Motion passed.
- Rick Gonzales Elected by written ballot
- The Installation is scheduled for Wednesday, April 20, 6-9p.m. at the Knotted Apron. Discussion regarding cost for attendees was led by Olivia Rios and Rick Gonzales, with the cost set at \$20 per person, waived for Board members and the Mayor.

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Best of the Best Awards – Rick Gonzales reported that the Chamber's Best of the Best contest is underway, with the Installation scheduled for April 7. He encouraged board members to attend the Chamber event.

Sponsorships – Various Organizations – Olivia Rios reported on sponsorship opportunities available. Liz Apodaca moved to budget \$450 to support the Whittier Historical Society, the CAPC event, and the Whittier College Athletic Department. Steve Caringella seconded. Motion passed.

WUA Membership & Delinquent List & Reporting – Rick Gonzales led discussion on the list of delinquent members, pointing out the members that are no longer in business.

WUA Business Mixer & Board Installation Dinner – Already discussed.

OLD BUSINESS

Earth Day 2016: John Beynon provided an update on the event. Marilyn McCarty distributed the sponsorship form. Liz Apodaca reported that the City Council approved the event and agreed to waive some fees for equipment.

Car Show – Steve Caringella reported on the progress of the committee. Military vehicles will participate for the first time. After meeting with Dad's Club, there are negotiation points on the promoter agreement, including the compensation for obtaining sponsors. The Calendar Girl, Little Miss Vintage and Little Gent contests will be handled by Marilyn Brinegar.

Election 2016: Rick Gonzales reported that all board director candidates were approved in the election. April 11 will be the first board meeting with new board members.

Website Development - Update: Tony Williams reported that he is working with Ross Gile (DigiCal) on changes and improvements. The site is expected to go live this week.

Thursday Family Street Faire – Update: Tony Williams reported that the City Council approved the event. No persons attended the City Council meeting to oppose the event. Tony Williams moved to establish an initial budget of \$2,000 for marketing the Thursday Family Street Faire. Melanie Coward seconded. Steve Caringella abstained. Motion passed.

Delinquent Members – Update: Rick Gonzales led discussion on encouraging members to renew their business license and new businesses to obtain a business license.

Sponsorship Hire: Olivia Rios distributed a sample job description for sponsorship contractors. Melanie Coward will continue to work on this project.

Olivia Rios reported that hiring of the employee candidate is on hold.

Adjourned at 7:30 pm.

Dates to remember:

March 16 – Wake Up Whittier at Whittier Museum

March 18 – Google training event at the Radisson

April 2 – WUA Art & Antique Spring Street Faire

April 2 – Fashion Tea Wedding Show Fundraiser hosted by Whittier Museum

April 7 – Whittier Chamber Installation at Shannon Center

April 8 – First Day Angels Dinner at WACC

April 12 – City of Whittier Election

April 23 - May 8 – Home Tour by the Whittier Museum

April 30 – Earth Day 2016

May 2 – Boys & Girls Club Golf Tournament

May 4 – CAPC 14th Annual 6 Chamber Kaleidoscope Mixer & Silent Auction

May 6 – 44th Annual Whittier College Golf Tournament

May 25-26 – Dancing with the Whittier Stars