



Board of Directors Meeting Minutes
Monday, August 8, 2016

Brookdale Uptown Whittier, 13250 E. Philadelphia St., Whittier CA 90601
6:00 p.m.

Call Meeting to Order: 6:11 p.m. (Quorum Present): Rick Gonzales, President

Flag Salute: R. Gonzales

Board Members Present:

R. Gonzales, T. Williams, L. Apodaca, M. Pina, M. Coward, L. Lessin (7:48 pm), T. Rios, R. Said (6:15pm) (6:45 pm), J. Bosque, C. James

Visitors/Guests and Staff Present:

C. McNamara and K. Galvin-Surbatovic (City of Whittier), R. Todd (WPD), C. Schiad, O. Rios (WUA), V. Murillo (WUA), M. McCarty (WUA)

Board Members Not Present:

H. Alvarado (Ex-Officio), S. Caringella, G. Couso-Vasquez, J. Carrillo, F. Medina, R. Drieslein

City Report: Conal McNamara and Katie Galvin-Surbatovic, both with the City of Whittier, were on hand to update the Board. C. McNamara informed the Board that the Bright Hotel spot is in talks with the City regarding parking at the site. There were also updates on the parking in uptown. Update on Nixon Plaza regarding new tenants. Brew pub is in the works, final contracts are being drafted.

Whittier Police Department Report: Officer Ryan Todd was on hand for the board meeting. Officer Todd informed the board that the Uptown Family Street Faire will have 2 officers on foot at the event. The times they will on duty will be from 3:00 p.m.-8:00 p.m. It was requested that the officers move their shift to 4:00 p.m.-9:00 p.m. Officer Ryan will request this to the Chief. Sunday morning there were a couple of burglaries in Uptown.

Friends of Uptown: L. Apodaca reported on the open meeting that was held last month. A mixer was suggested. August 24 is the preliminary date for the mixer. Kick off mixer and community welcome would be the theme. There would also be a ribbon cutting with the Whittier Chamber. The date for the mixer is tentative and will most likely change.

Whittier Chamber Report: T. Rios, the liaison between the WUA and the Whittier Chamber, updated the board on upcoming Chamber events-Wake Up Whittier (8/17) and Tasty Tuesdays (8/30). The partnering with Whittier Chamber at the Commoner Ribbon Cutting was successful. The first article called Uptown Update ran in the Chamber's Business Focus. The Chamber's Hathaway Golf Classic is coming up and there are still sponsorships available. The Chamber has expanded it's staffing with an event coordinator.

Approval of Minutes: The Board previously reviewed the minutes of the Monday, July 11, 2016, meeting.

L. Lessin (**motion**), T. Rios (**second**), MSP (**Motion, Second, Pass**)

Treasurer's Report: R. Said reported on the financials of the WUA. The report included recent deposits.

Banking Change: The WUA would like to move banks from Pacific Western Bank to Chase Bank-Uptown Whittier.

Motion-R. Said made a motion was made to move the WUA's primary checking (and all other accounts that exist) from Pacific Western account to Chase Bank Uptown Whittier. The account signers will be the President, Vice President, and Treasurer.

R. Said, L. Apodaca, MSP

NEW BUSINESS:

Murals on the Building-L. Lessin reported that a mural was started on a wall next to one of her business locations. The artist that started painting a mural, with the permission of the building's owner, was threatened to be arrested for graffiti. L. Lessin reported that the City of Whittier is forming the Design Review Board. This board will most likely have the task of approving the public art pieces, along with other duties. T. Williams will be taking the issue of public art vs. graffiti up with the Chief of Police for Whittier to get his input on this topic.

Assessment of Events-L. Lessin requested we have an assessment of events. The board reported that at the Annual Board Retreat is when the events are reviewed and discussed.

Business Walks in Uptown-M. Coward suggested that the board walk the Uptown area and interact with the businesses. The interaction would be in the form of hanging posters, requested postcards be put in the business by the check-out area, etc. It was suggested that a map be drawn up and divided into areas for board members to be responsible.

WUA Resources to Friends of Uptown-T. Williams suggested that the WUA donate administrations time to the Friends of Uptown. This admin time would be for creating flyers, marketing, organizing, etc. L. Apodaca suggested that the most important thing would be for more visibility for the Friends of Uptown. It was suggested 5 hours a month of donated time.

Motion-T. Williams made a motion that the WUA will donate 5 hours of administration time for the Friends of Uptown.

T. Williams, C. James MSP

Boys and Girls Club Sponsorship-It has been requested by the Boys and Girls Club of Whittier to sponsor their Gala on September 17. It was suggested that the sponsorship would be \$300 towards dinner tickets and/or ad in the program.

Motion-R. Gonzales made a motion to sponsor the Boys and Girls Club Gala with a maximum of \$300. The sponsorship should not exceed \$300.

R. Gonzales, T. Williams, MSP

Hathaway Golf Tournament-The Whittier Chamber's Annual Hathaway Golf Tournament is on September 19. It was requested that the WUA support this event. The board agreed that a tee sign (\$140) and dinner ticket(s)(\$160) be included in the sponsorship. The sponsorship should not exceed \$300.

Motion-R. Gonzales made a motion to sponsor the Hathaway Golf Tournament with a maximum of \$300. The sponsorship should not exceed \$300.

R. Gonzales, T. Rios MSP

Mission Statement-T. Williams asked the WUA board to form a limited time committee to create a mission statement. T. Williams will set up the meeting times and location. The board members who volunteered for this committee are: L. Lessin, M. Pina, T. Williams

OLD BUSINESS

CBD-M. Pina updated the WUA Board on the CBD meeting that was held on August 2. L. Lessin requested a special board meeting regarding the CBD. Everyone was in favor of this idea. M. Pina was tasked to invite Marco, independent contractor with the City of Whittier, to speak at this meeting. Once Marco has talked, it was suggested the board go into closed session to discuss the CBD.

Homeless Symposium Update-C. James reported that the next meeting of the Homeless Symposium would be on Saturday, August 20. The committee recently collected items to donate to a toiletry package. Also, free dental services will be given to those who are in need of it.

Valet Parking-Update-T. Williams reported he met with the Mayor of Whittier and talked to the City Staff about the Valet parking and they are supportive. Talks are continuing.

WUA Business Connect Mixer-Update-The attendees of the Mixer reported it was successful and that the attendance was good.

Taps & Tapas-Update-The Taps and Tapas event is in full swing. R. Gonzales requested the board members to buy tickets and attend the event.

Health & Wellness-Update-O. Rios announced that PIH, Caremore and Kaiser have all signed on to sponsor the event.

Thursday Street Faire-Update-A schedule will be made for the board and staff to work the tables at the Faire. It was suggested by T. Williams for the board members to attend the event and bring their families to enjoy and check it out.

Delinquent Members-Update-The board reviewed the list of delinquent members.

AGENDA BUILDING

It was asked the following be added to the agenda for the September meeting:

Adjournment-8:02 p.m.

Prepared by: WUA Secretary, Melanie Coward

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CLOSED SESSION

Call Meeting to Order: 8:03 p.m. (Quorum Present): Rick Gonzales, President

Staff discussion
Job title discussion

Adjournment-8:27 p.m.