



626-935-9391 | farmersmarket@whittieruptown.org | @uptownwhittierfarmersmarket | officialuptownwhittierfarmersmarket

FAQ-How to Become a Vendor, Artisan or Advertiser

What can I sell at the Farmers Market?

As a Food or Produce Vendor you may sell food or produce. Artisan can sell items approved by the Market Manager. Advertisers can only promote their business or approved subject matter.

What do I need to become a Food and Produce Vendor?

In order to sell any type of food or produce at the Farmers Market, please visit the Los Angeles County Department of Public Health office. The health department will help guide you with filling out the necessary paperwork and assist you with the requirements to obtain approval and permits in order to sell your product. The Los Angeles Health Department requirements will vary depending on what you are selling, in what quantities/batches, whether you are selling prepared or raw foods, where you prepare your food, packaging rules, etc. If you are a farmer, you will also need to visit the State Department of Agriculture to obtain the correct permits to sell your produce. In addition, you must visit the county clerk's office to set up your business. Food and artisan vendors will be required to obtain a City of Whittier Business license.

What do I need to become an Advertiser?

In order to be considered an Advertiser, you must complete a Request for Qualification form. Once you are approved, you will be provided with an Advertiser application and you can contact the Market Manager to be added to the weekly schedule. You will be notified within a week with your participation schedule. The Market Manager and Whittier Uptown Association will approve Advertiser. Only one type of advertiser per category are permitted at the market at any given time. If your category is taken, you will be informed of the next available date(s).

Do I need to obtain a City of Whittier Business License to sell my product at the Farmers Market?

Yes. All non-produce vendors (Prepared food or artisan vendors) are required to have for a City of Whittier Business License to conduct any business in the City of Whittier. Business License can be obtained at City of Whittier, 13250 Penn St., Whittier, CA 90602 or on-line (<https://www.cityofwhittier.org/services/online-services/online-payments>).

Do I need insurance?

Yes. Each vendor is required to provide proof of liability and auto insurance. General Liability Insurance must have a \$2,000,000.00 aggregate. The Whittier Uptown Association must be an endorser on the policy. Proof of vehicle insurance is required since you will be transporting products into the market via car, truck, or other vehicle. Proof of current insurance coverage helps protect the vendor, the Whittier Uptown Association, the Market Manager, and other parties in case of accident, damage, or injury.

Do I need paperwork in order to be accepted as a Vendor for the WUA Certified Farmers market?

Yes. You will need to complete a "Request for Qualification" form. Once you are approved by the Market Manager and Whittier Uptown Association, you will be provided the appropriate application. Once completed and returned to the Market Manager, you will receive a "Welcome Letter" to be used to gather additional permits (i.e., Los Angeles Health Department). The WUA Certified Farmers Market can only accept you as a vendor, once you have all the necessary licenses, permits, and certificates been received.





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Am I guaranteed a space at the WUA Certified Farmers Market?

Even if you have all necessary permits and licenses in place, the WUA cannot guarantee vendor space. If we have space available and you have a product that the WUA Farmers Market Committee would like to offer to our community, we will contact you.

If the WUA Certified Farmers Market is at maximum capacity, you will be placed on our waiting list and we will call you once a space is available.

If you have any further questions, please contact the WUA Certified Farmers Market Manager

Uptown Whittier Farmers Market Manager

Daniel Gomez

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Webpage: www.whittieruptown.org/fridaymarket

Whittier Uptown Association

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WUA Office Hours: Monday – Friday 10:00am – 3:00pm

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